

IT STARTS WITH A STORY



CHAPTER
I



JUNE 12-14 2015
SKYWAYFILMFESTIVAL.ORG



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info@skywayfilmfestival.org

2015

SKYWAY FILM FESTIVAL PARTNERSHIP OPPORTUNITIES

The Skyway Film Festival is a new storytellers festival. It will showcase the craft of filmmaking by advocating the work of filmmakers, screenwriters and all artists who use the medium of film and television to bring art alive.

The festival inspires to bring a new cultural experience to the area that will resonate throughout the community from:

JUNE 12TH – JUNE 14TH.

The beauty and charm of the Gulf Islands: Bradenton, Anna Maria Island and Longboat Key will be the "Hollywood" backdrop that showcases the works of filmmakers from all over the world. The goal of the festival itself is to combine the excitement and experience of Hollywood with a setting that makes you feel like you are on vacation.

The festival has partnered with the beautiful, waterfront Manatee Performing Arts Center to showcase our program and host our industry Q&A panels and workshops.

The Gulf Islands community offers endless opportunities to explore, play, stay and eat.

FESTIVAL EXPECTATIONS:

2000-plus attendees over 3 full days of Festival.

Approximately 50 Films Screened: World Premieres, US Premieres and Florida premieres will be accompanied by filmmakers and actors from around the World.

The Skyway team looks to capitalize on industry relationships to make it a must-attend fest! The premiere entertainment communication and marketing firm PMK*BNC has partnered with Skyway to bring their breadth of contacts and assets to the festival.

SKYWAY'S IMPACT IN THE BRADENTON/SARASOTA AREA

- ✓ Provides a stage for cultural and social awareness through films.
- ✓ Provides access to education, first-hand experience and networking for aspiring local filmmakers and industry talent.
- ✓ Creates significant economic impact to businesses and job creation to the film community through the active recruitment of film productions.
- ✓ Provides a platform for local filmmakers to showcase their works and gain exposure on a national stage.
- ✓ Provides access for independent films that would otherwise not be screened in the area.



PRELIMINARY FESTIVAL SCHEDULE:

FRIDAY, JUNE 12

12:00 PM – 10:00 PM

Film Screenings

7:00 PM – 9:30 PM Opening Night Film, Tributes

10:00 PM – 1:00 AM Industry After Party Downtown Bradenton

SATURDAY, JUNE 13

11:00 AM – 4:00 PM Master Workshops

12:00 PM – 12:00 PM Film Screenings

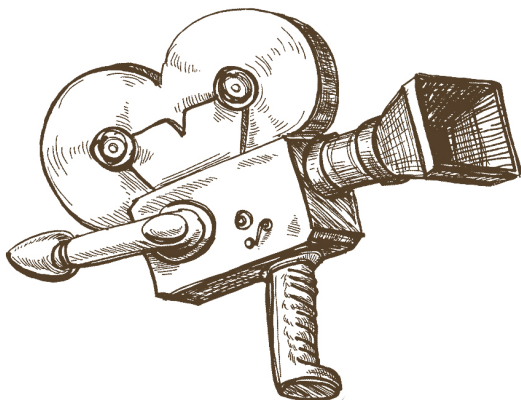
10:00 PM – 1:00 AM After Party Event

SUNDAY, JUNE 14

12:00 PM – 5:00 PM - Film Screenings, MPAC

6:00 PM - Awards presentation, MPAC

7:30 PM - Closing Film and After Party



PARTNERSHIP OPPORTUNITIES

Festival Title.....	SOLD
Opening Night.....	\$7500
Filmmaker Lounge.....	\$5000
Film Competitions.....	\$1500
Educational Workshops.....	\$2500
Special Guest Tributes.....	\$2500
Community Partners.....	\$1000

Other opportunities include but not limited to: Official Airline, Official Hotel, Happy Hours, Parties, Dinners, Lunches, Volunteers, Official Cars

*Partners receive many benefits that could include: tickets to films, access to certain events and brand recognition in Program Guide, Pre-Film Reel, Social Media acknowledgement.

ON-SCREEN ADVERTISING OPPORTUNITIES

**Deadline May 30th*

Pre-film reel will be shown before each film screening.

Your ad will be shown for at least 10 seconds in each rotation and an average of 20 times prior to each film screening.

Specs & Rates: \$250

1024 x 768 px. or 10in x 7.5in / PDF or JPEG



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WHY SKYWAY FILM FESTIVAL?

By partnering with Skyway Film Festival you become part of a brand that will bring the exciting art form of film and television to the area. Highly respected individuals and organizations such as PMK*BNC, HBO, Indie Pix Films, Bradenton area Film Commission and Bradenton County Tourism Division all have granted support to jumpstart the new festival.

Through a combination of entertainment, social media presence and access, our partners are sure to enjoy a positive community event with tremendous exposure possibilities.

Please reach out for more information to the festival team!

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